

Just Add Waters.



Get ready to make a powerful statement.

Whether you're for profit or not, **your voice** needs to be heard at the local, state and federal level. By organizing from the top down to access your elected representatives, then growing and showing your grassroots, you can gain the exposure your organization needs.

 **Impact** your bottom line.



“Catch the Waters Wave for Profitable Political Grassroots.”

Contact Leslie Waters today.

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What's the Easiest Way to Make a



Political Impact

with Your Organization?

How does it work?

By forming a political infrastructure, you will establish **key contacts** through your employees and volunteers. Your people know what issues are important, and because good representatives listen to their constituents, the elected representatives will in turn learn what's important to your organization. With an ongoing and proactive program, you will gain the attention of the politicians you need to know, keeping your issues in front of them.

key contacts



How do I start?

All it takes is a commitment to begin and an **experienced professional** to guide you; a professional who's been a campaign volunteer, a grassroots coordinator, a registered lobbyist, a political candidate, a four-time elected legislator and leader...a professional like Leslie Waters, committee chair and Speaker pro tempore.

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First elected to the Florida House of Representatives in 1998, **Leslie Waters** created a statewide political grassroots organization for a major international company in the early 90's involving scores of employee contacts statewide. Through Leslie, her key contacts and the involvement of numerous other employees, the company established personal contact with the majority of the Florida legislature (40 state senators and 120 state representatives) and numerous other important political figures.

Leslie's political grassroots organization hosted numerous "meet and greet" sessions and "roundtable" discussions of legislative issues important to her company all over the state. They were all well attended by legislators invited by their constituents, the company's employees.

The company participated in hosting nonpartisan candidate interviews for local and statewide elections and furnished phone banks and campaign volunteers for many candidates at election time.

In Tallahassee, the political action team hosted annual receptions that were well attended by legislators, and the grassroots team often mobilized effective phone and letter campaigns on hot issues debated during the legislative session.

All this added up to a major ongoing positive political presence for the company.

Catch the Waters Wave today.



To the left is just one of Leslie's many success stories. By engaging the services of Leslie Waters on a consultation basis, you too can enjoy that **success**. She'll organize roundtable discussions with your top executives, teach effective campaign techniques, and host motivational talks with employees and member groups. You'll learn the importance of volunteers, how to break the intimidation barrier with your elected officials and much, much more. It's fun, extremely beneficial and just a phone call away.

