

# **P R E S S R E L E A S E**

November 20, 2008

**LESLIE WATERS GOVERNMENT RELATIONS**  
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## **FOCUS ON POLITICAL GRASSROOTS 2009**

**LESLIE WATERS GOVERNMENT RELATIONS is celebrating the second anniversary and re-introduction of her political grassroots firm. The firm's focus is to energize and activate leaders of business and industry, non-profits, educational and government entities at conventions, conferences and workshops on "How to Advocate Government... from City Hall to Congress."**

**"Building business relationships with elected officials and their staff is crucial," says Representative Waters. "It should be a major part of an organization's annual business strategy in assuring good government decisions that impact paychecks and profits." "Believe me," she continues, "don't ever assume government officials know about your business. Most of the time, they don't, but they are open to listen." "Often times professional lobbyist efforts plus back-home grassroots advocating makes for a powerful force in impacting issues, receiving appropriations and influencing the political process."**

**LESLIE WATERS served at the top levels of legislative leadership in The Florida House of Representatives for 8 years, terming out in 2006 as Speaker Pro-Tempore. She had a successful 29 year corporate career in Human Resources, Corporate, Marketing, and Government Relations management, and decades of community activism, before establishing her own consulting firm.**

**LESLIE WATERS is currently a government relations consultant, political grassroots facilitator, democracy trainer, and political motivational speaker. Her assignments have taken her throughout Florida, the United States, and to Southeast Asia. Her energetic, fast-moving, and non-partisan approach to the political process breaks down the mystery and intimidation of the big grey buildings and long marble halls of government, organized chaos of the political process, and busy public officials.**

**For further information, references, and availability of Representative Leslie Waters of LESLIE WATERS GOVERNMENT RELATIONS, check-out [www.waterswave.com](http://www.waterswave.com), contact her at 727-399-9968, or e-mail her at [leslie-waters@tampabay.rr.com](mailto:leslie-waters@tampabay.rr.com).**