

# PRESS RELEASE

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Leslie Waters

LESLIE WATERS GOVERNMENT RELATIONS

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## **LESLIE WATERS PUBLISHED IN** **SPRINGS MAGAZINE**

Leslie Waters, who served in The Florida House of Representatives (1998-2006) and is currently a national and international “good government” facilitator and keynote speaker, is published in the January publication of SPRINGS, the International Magazine of Spring Manufacture. Her article, “*Making Government Affairs Part of Your Business Plan*” emphasizes the importance of business and professional groups to get involved in the political process that impacts their profits, and to build professional relationships with elected officials who have the vote to impact those profits.

*“Paying attention to government issues and government officials is simply a cost of doing business,”* says Representative Waters, Speaker Pro-Tempore. *“I know most companies have business, compensation and staffing plans, but each company should also have a political action plan.”*

The SPRINGS magazine is the premiere publication for the precision mechanical spring industry, and is a key resource of the spring industry’s owners and managers worldwide.

Representative Waters likens good government advocacy to a well-constructed precision spring, “*Like a good spring that provides the strength, quality, and bounce to many products, a solid government affairs strategy,*” she asserts, “*is crucial to be ready to spring in to action when government policies, rules and regulations threaten the bottom-line, employee paychecks, and shareholders’ stock.*”

Prior to being elected to the Florida House of Representatives (1998-2006), Leslie Waters worked as a government relations manager for Allstate Insurance Company. After leaving office after eight years due to term limits, she launched her own consulting firm, LESLIE WATERS GOVERNMENT RELATIONS. She has traveled Southeast Asia providing workshops and seminars on “Good Government, and Good Advocacy” to newly elected officials, political parties, and community activists in struggling third world democracies. She has traveled throughout the U.S. giving presentations on “How to Advocate Your Government” and “Get to Know them before they Know You,” and “How to Green-Up Your Political Grassroots.” She has recently been elected to the Seminole City Council for a 3-year term, giving her the opportunity to expand her knowledge of local government issues, before hopefully returning to The Florida Legislature in a few years.